1. Assumptions

To make the issue stark, let us begin with a few assumptions. I believe that these assumptions are probably roughly accurate, but none is certain, and I will not try to justify them here. Instead, I will simply take them for granted for the sake of argument.1

First, global warming has begun and is likely to increase over the next century. We cannot be sure exactly how much or how fast, but hot times are coming.2

Second, a significant amount of global warming is due to human activities. The main culprit is fossil fuels.

Third, global warming will create serious problems for many people over the long term by causing climate changes, including violent storms, floods from sea-level rises, droughts, heat waves, and so on. Millions of people will probably be displaced or die.

Fourth, the poor will be hurt most of all. The rich countries are causing most of the global warming, but they will be able to adapt to climate changes more easily. Poor countries that are close to sea level might be devastated.

Fifth, governments, especially the biggest and richest ones, are able to mitigate global warming. They can impose limits on emissions. They can require or give incentives for increased energy efficiency. They can stop deforestation and fund reforestation. They can develop ways to sequester carbon dioxide in oceans or underground. These steps will help, but the only long-term solution lies in alternatives to fossil fuels. These alternatives can be found soon if governments start massive research projects now.3

Sixth, it is too late to stop global warming. Because there is so much carbon dioxide in the atmosphere already, because carbon dioxide remains in the atmosphere for so long, and because we will remain dependent on fossil fuels in the near future, governments can slow down global warming or reduce its severity, but they cannot prevent it. Hence, governments need to adapt. They need to build sea walls. They need to reinforce houses that can
not withstand storms. They need to move populations from low-lying areas."

Seventh, these steps will be costly. Increased energy efficiency can reduce expenses, adaptation will create some jobs, and money will be made in the research and production of alternatives to fossil fuels. Still, any steps that mitigate or adapt to global warming will slow down our economies, at least in the short run. That will hurt many people, especially many poor people.

Eighth, despite these costs, the major governments throughout the world still morally ought to take some of these steps. The clearest moral obligation falls on the United States. The United States caused and continues to cause more of the problem than any other country. The United States can spend more resources on a solution without sacrificing basic necessities. This country has the scientific expertise to solve technical problems. Other countries follow its lead (sometimes). So the United States has a special moral obligation to help mitigate and adapt to global warming.8

2. The Problem

Even assuming all of this, it is still not clear what I as an individual morally ought to do about global warming. That issue is not as simple as many people assume. I want to bring out some of its complications.

It should be clear from the start that individual moral obligations do not always follow directly from collective moral obligations. The fact that your government morally ought to do something does not prove that you ought to do it, even if your government fails. Suppose that a bridge is dangerous because so much traffic has gone over it and continues to go over it. The government has a moral obligation to make the bridge safe. If the government fails to do its duty, it does not follow that I personally have a moral obligation to fix the bridge; it does not even follow that I have a moral obligation to fill in one crack in the bridge, even if the bridge would be fixed if everyone filled in one crack, even if I drove over the bridge many times, and even if I still drive over it every day. Fixing the bridge is the government’s job, not mine. While I ought to encourage the government to fulfill its obligations, I do not have to take on those obligations myself.

All that this shows is that government obligations do not always imply parallel individual obligations. Still, maybe sometimes they do. My government has a moral obligation to teach arithmetic to the children in my town, including my own children. If the government fails in this obligation, then I do take on a moral obligation to teach arithmetic to my children.8 Thus, when the government fails in its obligations, sometimes I have to fill in, and sometimes I do not.

What about global warming? If the government fails to do anything about global warming, what am I supposed to do about it? There are lots of ways for me as an individual to fight global warming. I can protest bad government policies and vote for candidates who will make the government fulfill its moral obligations. I can support private organizations that fight global warming, such as the Pew Foundation, or boycott companies that contribute too much to global warming, such as most oil companies. Each of these cases is interesting, but they all differ. To simplify our discussion, we need to pick one act as our focus.

My example will be wasteful driving. Some people drive to their jobs or to the store because they have no other reasonable way to work and eat. I want to avoid issues about whether these goals justify driving, so I will focus on a case where nothing so important is gained. I will consider driving for fun on a beautiful Sunday afternoon. My drive is not necessary to cure depression or calm aggressive impulses. All that is gained is pleasure. Ah, the feel of wind in your hair! The view! How spectacular! Of course, you could drive a fuel-efficient hybrid car. But fuel-efficient cars have less "get up and go." So let us consider a gas-guzzling sport-utility vehicle. Ah, the feeling of power! The excitement! Maybe you do not like to go for drives in sport-utility vehicles on sunny Sunday afternoons, but many people do.

Do we have a moral obligation not to drive in such circumstances? This question concerns
driving, not buying cars. To make this clear, let us assume that I borrow the gas guzzler from a friend. This question is also not about legal obligations. So let us assume that it is perfectly legal to go for such drives. Perhaps it ought to be illegal, but it is not. Note also that my question is not about what would be best. Maybe it would be better, even morally better, for me not to drive a gas guzzler just for fun. But that is not the issue I want to address here. My question is whether I have a moral obligation not to drive a gas guzzler just for fun on this particular sunny Sunday afternoon.

One final complication must be removed. I am interested in global warming, but there might be other moral reasons not to drive unnecessarily. I risk causing an accident, since I am not a perfect driver. I also will likely spew exhaust into the breathing space of pedestrians, bicyclists, or animals on the side of the road as I drive by. Perhaps these harms and risks give me a moral obligation not to go for my joy ride. That is not clear. After all, these reasons also apply if I drive the most efficient car available, and even if I drive to work with no other way to keep my job. Indeed, I might scare or injure bystanders even if my car gave off no greenhouse gases or pollution. In any case, I want to focus on global warming. So my real question is whether the facts about global warming give me any moral obligation not to drive a gas guzzler just for fun on this sunny Sunday afternoon.

I admit that I am inclined to answer, "Yes." To me, global warming does seem to make such wasteful driving morally wrong. Still, I do not feel confident in this judgment. I know that other people disagree (even though they are also concerned about the environment). I would probably have different moral intuitions about this case if I had been raised differently or if I now lived in a different culture. My moral intuition might be distorted by overgeneralization from the other cases where I think that other emitters (large governments) do have moral obligations to fight global warming. I also worry that my moral intuition might be distorted by my desire to avoid conflicts with my environmentalist friends. The issue of global warming generates strong emotions because of its political implications and because of how scary its effects are. It is also a peculiarly modern case, especially because it operates on a much grander scale than my moral intuitions evolved to handle long ago when acts did not have such long-term effects on future generations (or at least people were not aware of such effects). In such circumstances, I doubt that we are justified in trusting our moral intuitions alone. We need some kind of confirmation.¹³

One way to confirm the truth of my moral intuitions would be to derive them from a general moral principle. A principle could tell us why wasteful driving is morally wrong, so we would not have to depend on bare assertion. And a principle might be supported by more trustworthy moral beliefs. The problem is, which principle?

3. Actual Act Principles

One plausible principle refers to causing harm. If one person had to inhale all of the exhaust from my car, this would harm him and give me a moral obligation not to drive my car just for fun. Such cases suggest:

The harm principle: We have a moral obligation not to perform an act that causes harm to others.

This principle implies that I have a moral obligation not to drive a gas guzzler just for fun if such driving causes harm.

The problem is that such driving does not cause harm in normal cases. If one person were in a position to inhale all of my exhaust, then he would get sick if I did drive, and he would not get sick if I did not drive (under normal circumstances). In contrast, global warming will still occur even if I do not drive just for fun. Moreover, even if I do drive a gas guzzler just for fun for a long time, global warming will not occur unless lots of other people also expel greenhouse gases. So my individual act is neither necessary nor sufficient for global warming.
There are, admittedly, special circumstances in which an act causes harm without being either necessary or sufficient for that harm. Imagine that it takes three people to push a car off a cliff with a passenger locked inside, and five people are already pushing. If I join and help them push, then my act of pushing is neither necessary nor sufficient to make the car go off the cliff. Nonetheless, my act of pushing is a cause (or part of the cause) of the harm to the passenger. Why? Because I intend to cause harm to the passenger, and because my act is unusual. When I intend a harm to occur, my intention provides a reason to pick my act out of all the other background circumstances and identify it as a cause. Similarly, when my act is unusual in the sense that most people would not act that way, that also provides a reason to pick out my act and call it a cause.

Why does it matter what is usual? Compare matches. For a match to light up, we need to strike it so as to create friction. There also has to be oxygen. We do not call the oxygen the cause of the fire, since oxygen is usually present. Instead, we say that the friction causes the match to light, since it is unusual for that friction to occur. It happens only once in the life of each match. Thus, what is unusual affects ascriptions of causation even in purely physical cases.

In moral cases, there are additional reasons not to call something a cause when it is usual. Labelling an act a cause of harm and, on this basis, holding its agent responsible for that harm by blaming the agent or condemning his act is normally counterproductive when that agent is acting no worse than most other people. If people who are doing no worse than average are condemned, then people who are doing much worse than average will suspect that they will still be subject to condemnation even if they start doing better, and even if they improve enough to bring themselves up to the average. We should distribute blame (and praise) so as to give incentives for the worst offenders to get better. The most efficient and effective way to do this is to reserve our condemnation for those who are well below average. This means that we should not hold people responsible for harms by calling their acts causes of harms when their acts are not at all unusual, assuming that they did not intend the harm.

The application to global warming should be clear. It is not unusual to go for joy rides. Such drivers do not intend any harm. Hence, we should not see my act of driving on a sunny Sunday afternoon as a cause of global warming or its harms.

Another argument leads to the same conclusion: the harms of global warming result from the massive quantities of greenhouse gases in the atmosphere. Greenhouse gases (such as carbon dioxide and water vapor) are perfectly fine in small quantities. They help plants grow. The problem emerges only when there is too much of them. But my joy ride by itself does not cause the massive quantities that are harmful.

Contrast someone who pours cyanide poison into a river. Later someone drinking from the river downstream ingests some molecules of the poison. Those molecules cause the person to get ill and die. This is very different from the causal chain in global warming, because no particular molecules from my car cause global warming in the direct way that particular molecules of the poison do cause the drinker’s death. Global warming is more like a river that is going to flood downstream because of torrential rains. I pour a quart of water into the river upstream (maybe just because I do not want to carry it). My act of pouring the quart into the river is not a cause of the flood. Analogously, my act of driving for fun is not a cause of global warming.

Contrast also another large-scale moral problem: famine relief. Some people say that I have no moral obligation to contribute to famine relief because the famine will continue and people will die whether or not I donate my money to a relief agency. However, I could help a certain individual if I gave my donation directly to that individual. In contrast, if I refrain from driving for fun on this one Sunday, there is no individual who will be helped in the least. I cannot help anyone by depriving myself of this joy ride.

The point becomes clearer if we distinguish global warming from climate change.
You might think that my driving on Sunday raises the temperature of the globe by an infinitesimal amount. I doubt that, but even if it does, my exhaust on that Sunday does not cause any climate change at all. No storms or floods or droughts or heat waves can be traced to my individual act of driving. It is these climate changes that cause harms to people. Global warming by itself causes no harm without climate change. Hence, since my individual act of driving on that one Sunday does not cause any climate change, it causes no harm to anyone.

The point is not that harms do not occur from global warming. I have already admitted that they do. The point is also not that my exhaust is overall, like poisoning someone who is already dying from poison. My exhaust is not sufficient for the harms of global warming, and I do not intend those harms. Nor is it the point that the harms from global warming occur much later in time. If I place a time bomb in a building, I can cause harm many years later. And the point is not that the harm I cause is imperceptible. I admit that some harms can be imperceptible because they are too small or for other reasons. Instead, the point is simply that my individual act does not cause global warming, climate change, or any of the resulting harms, at least directly.

Admittedly, my acts can lead to other acts by me or by other people. Maybe one case of wasteful driving creates a bad habit that will lead me to do it again and again. Or maybe a lot of other people look up to me and would follow my example of wasteful driving. Or maybe my wasteful driving will undermine my commitment to environmentalism and lead me to stop supporting important green causes or to harm the environment in more serious ways. If so, we could apply:

The indirect harm principle: We have a moral obligation not to perform an act that causes harm to others indirectly by causing someone to carry out acts that cause harm to others.

This principle would explain why it is morally wrong to drive a gas guzzler just for fun if this act led to other harmful acts.

One problem here is that my acts are not that influential. People like to see themselves as more influential than they really are. On a realistic view, however, it is unlikely that anyone would drive wastefully if I did and would not if I did not. Moreover, wasteful driving is not that habit-forming. My act of driving this Sunday does not make me drive next Sunday. I do not get addicted. Driving the next Sunday is a separate decision.

And my wasteful driving will not undermine my devotion to environmentalism. If my argument in this chapter is correct, then my belief that the government has a moral obligation to fight global warming is perfectly compatible with a belief that I as an individual have no moral obligation not to drive a gas guzzler for fun. If I keep this compatibility in mind, then my driving my gas guzzler for fun will not undermine my devotion to the cause of getting the government to do something about global warming.

Besides, the indirect harm principle is misleading. To see why, consider David. David is no environmentalist. He already has a habit of driving his gas guzzler for fun on Sundays. Nobody likes him, so nobody follows his example. But David still has a moral obligation not to drive his gas guzzler just for fun this Sunday, and his obligation has the same basis as mine, if I have one. So my moral obligation cannot depend on the factors cited by the indirect harm principle.

The most important problem for supposed indirect harms is the same as for direct harms: even if I create a bad habit and undermine my personal environmentalism and set a bad example that others follow, all of this would still not be enough to cause climate change if other people stopped expelling greenhouse gases. So, as long as I neither intend harm nor do anything unusual, my act cannot cause climate change even if I do create bad habits and followers. The scale of climate change is just too big for me to cause it, even “with a little help from my friends.”

Of course, even if I do not cause climate change, I still might seem to contribute to climate change in the sense that I make it worse. If so, another principle applies:
The contribution principle. We have a moral obligation not to make problems worse.

This principle applies if climate change will be worse if I drive than it will be if I do not drive.

The problem with this argument is that my act of driving does not even make climate change worse. Climate change would be just as bad if I did not drive. The reason is that climate change becomes worse only if more people (and animals) are hurt or if they are hurt worse. There is nothing bad about global warming or climate change in itself if no people (or animals) are harmed. But there is no individual person or animal who will be worse off if I drive than if I do not drive my gas guzzler just for fun. Global warming and climate change occur on such a massive scale that my individual driving makes no difference to the welfare of anyone.

Some might complain that this is not what they mean by "contribute." All it takes for me to contribute to global warming in their view is for me to expel greenhouse gases into the atmosphere. I do that when I drive, so we can apply:

The gas principle. We have a moral obligation not to expel greenhouse gases into the atmosphere.

If this principle were true, it would explain why I have a moral obligation not to drive my gas guzzler just for fun.

Unfortunately, it is hard to see any reason to accept this principle. There is nothing immoral about greenhouse gases in themselves when they cause no harm. Greenhouse gases include carbon dioxide and water vapor, which occur naturally and help plants grow. The problem of global warming occurs because of the high quantities of greenhouse gases, not because of anything bad about smaller quantities of the same gases. So it is hard to see why I would have a moral obligation not to drive harmless quantities of greenhouse gases. And that is all I do by myself.

Furthermore, if the gas principle were true, it would be unbelievably restrictive. It implies that I have a moral obligation not to boil water (since water vapor is a greenhouse gas) or to exercise (since I expel carbon dioxide when I breathe heavily). When you think it through, an amazing array of seemingly morally acceptable activities would be ruled out by the gas principle. These implications suggest that we had better look elsewhere for a reason for my moral obligation not to drive a gas guzzler just for fun.

Maybe the reason is risk. It is sometimes morally wrong to create a risk of harm even if that harm does not occur. I grant that drunk driving is immoral, because it risks harm to others, even if the drunk driver gets home safely without hurting anyone. Thus, we get another principle:

The risk principle. We have a moral obligation not to increase the risk of harms to other people.

The problem here is that global warming is not like drunk driving. When drunk driving causes harm, it is easy to identify the victim of the particular drunk driver. There is no way to identify any particular victim of my wasteful driving in normal circumstances.

In addition, my earlier point applies here again. If the risk principle were true, it would be unbelievably restrictive. Exercising and boiling water also expel greenhouse gases, so they also increase the risk of global warming if my driving does. This principle implies that almost everything we do violates a moral obligation.

Defenders of such principles sometimes respond by distinguishing significant from insignificant risks or increases in risks. That distinction is problematic, at least here. A risk is called significant when it is too much. But then we need to ask what makes this risk too much when other risks are not too much. The reasons for counting a risk as significant are then the real reasons for thinking that there is a moral obligation not to drive wastefully. So we need to specify those reasons directly instead of hiding them under a woolly term like "significant."

4. Internal Principles

None of the principles discussed so far is both defensible and strong enough to yield a moral
obligation not to drive a gas guzzler just for fun. Maybe we can do better by looking inward.

Kantians claim that the moral status of acts depends on their agents’ maxims or “subjective principles of volition”—roughly what we would call motives or intentions or plans. This internal focus is evident in Kant’s first formulation of the categorical imperative:

_The universalizability principle._ We have a moral obligation not to act on any maxim that we cannot will to be a universal law.

The idea is not that universally acting on that maxim would have bad consequences. (We will consider that kind of principle below.) Instead, the claim is that some maxims “cannot even be thought as a universal law of nature without contradiction.”1 However, my maxim when I drive a gas guzzler just for fun on this sunny Sunday afternoon is simply to have harmless fun. There is no way to derive a contradiction from a universal law that people do or may have harmless fun. Kantians might respond that my maxim is, instead, to expel greenhouse gases. I still see no way to derive such a universal law that people do or may expel greenhouse gases. There would be bad consequences, but that is not a contradiction, as Kant requires. In any case, my maxim (or intention or motive) is not to expel greenhouse gases. My goals would be reached completely if I went for my drive and had my fun without expelling any greenhouse gases. This leaves no ground for claiming that my driving violates Kant’s first formula of the categorical imperative.

Kant does supply a second formulation, which is really a different principle:

_The means principle._ We have a moral obligation not to treat any other person as a means only.

It is not clear exactly how to understand this formulation, but the most natural interpretation is that for me to treat someone as a means implies my using harm to that person as part of my plan to achieve my goals. Driving for fun does not do that. I would have just as much fun if nobody were ever harmed by global warming. Harm to others is no part of my plans. So Kant’s principle cannot explain why I have a moral obligation not to drive just for fun on this sunny Sunday afternoon.

A similar point applies to a traditional principle that focuses on intention:

_The doctrine of double effect._ We have a moral obligation not to harm anyone intentionally (either as an end or as a means).

This principle fails to apply to my driving both because my driving does not cause harm to anyone and because I do not intend to harm anyone. I would succeed in doing everything I intended to do if I enjoyed my drive but magically my car gave off no greenhouse gases and no global warming occurred.

Another inner-directed theory is virtue ethics. This approach focuses on general character traits rather than particular acts or intentions. It is not clear how to derive a principle regarding obligations from virtue ethics, but here is a common attempt:

_The virtue principle._ We have a moral obligation to perform an act that expresses a vice or is contrary to virtue.

This principle solves our problem if driving a gas guzzler expresses a vice, or if no virtuous person would drive a gas guzzler just for fun.

How can we tell whether this principle applies? How can we tell whether driving a gas guzzler for fun “expresses a vice”? On the face of it, it expresses a desire for fun. There is nothing vicious about having fun. Having fun becomes vicious only if it is harmful or risky. But I have already responded to the principles of harm and risk. Moreover, driving a gas guzzler for fun does not always express a vice. If other people did not produce so much greenhouse gas, I could drive my gas guzzler just for fun without anyone being harmed by global warming. Then I could do it without being vicious. This situation is not realistic, but it does show that wasteful driving is not essentially vicious or contrary to virtue.

Some will disagree. Maybe your notions of virtue and vice make it essentially vicious to drive wastefully. But why? To apply this principle, we need some antecedent test of when
5. Collective Principles

Maybe our mistake is to focus on individual persons. We could, instead, focus on institutions. One institution is the legal system, so we might adopt.

The ideal law principle: We have a moral obligation not to perform an action if it ought to be illegal.

I already said that the government ought to fight global warming. One way to do so is to make it illegal to drive wastefully or to buy (or sell) inefficient gas guzzlers. If the government ought to pass such laws, then, even before such laws are passed, I have a moral obligation not to drive a gas guzzler just for fun, according to the ideal law principle.

The first weakness in this argument lies in its assumption that wasteful driving or gas guzzlers ought to be illegal. That is dubious. The enforcement costs of a law against joy rides would be enormous. A law against gas guzzlers would be easier to enforce, but inducements to efficiency (such as higher taxes on gas and gas guzzlers, or tax breaks for buying fuel-efficient cars) might accomplish the same goals with less loss of individual freedom. Governments ought to accomplish their goals with less loss of freedom, if they can. Note the "if." I do not claim that these other laws would work as well as an outright prohibition of gas guzzlers. I do not know. Still, the point is that such alternative laws might make it illegal (only expensive) to drive a gas guzzler for fun. If those alternative laws are better than outright prohibitions (because they allow more freedom), then the ideal law principle cannot yield a moral obligation not to drive a gas guzzler now.

Moreover, the connection between law and morality cannot be so simple. Suppose that the government morally ought to raise taxes on fossil fuels in order to reduce usage and to help pay for adaptation to global warming. It still seems morally permissible for me and for you not to pay that tax now. We do not have any moral obligation to send a check to the government for the amount that we would have to pay if taxes were raised to the ideal level. One reason is that our checks would not help to solve the problem, since others would continue to conduct business as usual. What would help to solve the problem is for the taxes to be increased. Maybe we all have moral obligations to try to get the taxes increased. Still, until they are increased, we as individuals have no moral obligations to abide by the ideal tax law instead of the actual tax law.

Analogously, it is actually legal to buy and drive gas guzzlers. Maybe these vehicles should be illegal. I am not sure. If gas guzzlers morally ought to be illegal, then maybe we morally ought to work to get them outlawed.
But that still would not show that now, while they are legal, we have a moral obligation not to drive them just for fun on a sunny Sunday afternoon.

Which laws are best depends on side effects of formal institutions, such as enforcement costs and loss of freedom resulting from the eviction of law. Maybe we can do better by looking at informal groups.

Different groups involve different relations between members. Orchestras and political parties, for example, plan to do what they do and adjust their actions to other members of the group in order to achieve a common goal. Such groups can be held responsible for their joint acts, even when no individual alone performs those acts. However, gas-guzzler drivers do not form this kind of group. Gas-guzzler drivers do not share goals, do not make plans together, and do not adjust their acts to each other (at least usually).

There is an abstract set of gas-guzzler drivers, but membership in a set is too arbitrary to create moral responsibility. I am also in a set of all terrorists plus me, but my membership in that abstract set does not make me responsible for the harms that terrorists cause.

The only feature that holds together the group of people who drive gas-guzzlers is simply that they all perform the same kind of act. The fact that so many people carry out acts of that kind does create or worsen global warming. That collective bad effect is supposed to make it morally wrong to perform any act of that kind, according to the following:

The group principle: We have a moral obligation not to perform an action if this action makes us a member of a group whose actions together cause harm.

Why? It bugs the question here merely to assume that if it is bad for everyone in a group to perform acts of a kind, then it is morally wrong for an individual to perform an act of that kind. Besides, this principle is implausible or at least questionable in many cases. Suppose that everyone in an airport is talking loudly. If only a few people were talking, there would be no problem. But the collective effect of so many people talking makes it hard to hear announcements, so some people miss their flights. Suppose, in these circumstances, I say loudly but not too loudly, "I wish everyone would be quiet." My speech does not seem immoral, since it alone does not harm anyone. Maybe there should be a rule (or law) against such loud speech in this setting (as in a library), but if there is not (as I am assuming), then it does not seem immoral to do what others do, as long as they are going to do it anyway, so the harm is going to occur anyway.

Again, suppose that the president sends everyone (or at least most taxpayers) a check for $1000. If all recipients cash their checks, the government deficit will grow, government programs will have to be slashed, and severe economic and social problems will result. You know that enough other people will cash their checks to make these results go to a great degree inevitable. You also know that it is perfectly legal to cash your check, although you think it should be illegal, because the checks should not have been issued in the first place. In these circumstances, is it morally wrong for you to cash your check? I doubt it. Your act of cashing your check causes no harm by itself, and you have no intention to cause harm. Your act of cashing your check does make you a member of a group that collectively causes harm, but that still does not seem to give you a moral obligation not to join the group by cashing your check, since you cannot change what the group does. It might be morally good or ideal to protest by tearing up your check, but it does not seem morally obligatory.

Thus, the group principle fails. Perhaps it might be saved by adding some kind of qualification, but I do not see how.

6. Counterfactual Principles

Maybe our mistake is to focus on actual circumstances. So let us try some counterfactuals about what would happen in possible worlds that are not actual. Different counterfactuals are used by different versions of tele-consequentialism.
One counterfactual is built into the common question, "What would happen if everybody did that?" This question suggests a principle:

**The general action principle:** I have a moral obligation not to perform an act when it would be worse for everyone to perform an act of the same kind.25

It does seem likely that if everyone in the world drove a gas guzzler often enough, global warming would increase intolerably. We would also quickly run out of fossil fuels. The general action principle is, thus, supposed to explain why it is morally wrong to drive a gas guzzler.

Unfortunately, that popular principle is indefensible. It would be disastrous if every human had no children, but that does not make it morally wrong for a particular individual to choose to have no children. There is no moral obligation to have at least one child.

The reason is that so few people want to remain childless. Most people would not go without children even if they were allowed to. This suggests a different principle:

**The general permission principle:** I have a moral obligation not to perform an act whenever it would be worse for everyone to be permitted to perform an act of that kind.

This principle seems better because it would not be disastrous for everyone to be permitted to remain childless. This principle is supposed to be able to explain why it is morally wrong to steal (or lie, cheat, rape, or murder), because it would be disastrous for everyone to be permitted to steal (or lie, cheat, rape, or murder) whenever (if ever) they wanted to.

Not quite. An agent is permitted or allowed in the relevant sense when she will not be liable to punishment, condemnation (by others), or feelings of guilt for carrying out the act. It is possible for someone to be permitted in this sense without knowing that she is permitted and, indeed, without anyone knowing that she is permitted. But it would not be disastrous for everyone to be permitted to steal if nobody knew that they were permitted to steal, since then they would still be deterred by fear of punishment, condemnation, or guilt. Similarly for lying, rape, and so on. So the general permission principle cannot quite explain why such acts are morally wrong.

Still, it would be disastrous if everyone knew that they were permitted to steal (or lie, cheat, rape, etc.). So we simply need to add one qualification:

**The public permission principle:** I have a moral obligation not to perform an act whenever it would be worse for everyone to know that everyone is permitted to perform an act of that kind.26

This principle seems to explain the moral wrongness of many of the acts we take to be morally wrong, since it would be disastrous if everyone knew that everyone was permitted to steal, lie, cheat, and so on.

Unfortunately, this revised principle runs into trouble in other cases. Imagine that 1,000 people want to take Flight 38 to Amsterdam on October 15, 2003, but the plane is not large enough to carry that many people. If all 1,000 took that particular flight, then it would crash. But these people are all stupid and stubborn enough that if they knew that they were all allowed to take the flight, they all would pack themselves in, despite warnings, and the flight would crash. Luckily, this counterfactual does not reflect what actually happens. In the actual world, the airline is not stupid. Since the plane can safely carry only 300 people, the airline sells only 300 tickets and does not allow anyone on the flight without a ticket. If I have a ticket for that flight, then there is nothing morally wrong with me taking the flight along with the other 299 who have tickets. This shows that an act is not always morally wrong when it would (counterfactually) be disastrous for everyone to know that everyone is allowed to do it.27

The lesson of this example applies directly to my case of driving a gas guzzler. Disaster occurs in the airplane case when too many people do what is harmless by itself. Similarly, disaster occurs when too many people burn too much fossil fuel. But that does not make it wrong in either case for one individual to perform an individual act that is harmless by itself. It only creates an obligation on the part of the
government (or airline) to pass regulations to keep too many people from acting that way.

Another example brings out another weakness in the public permission principle. Consider open marriage. Max and Minnie get married because each loves the other and values the other person's love. Still, they think of sexual intercourse as a fun activity that they separate from love. After careful discussion before they got married, each happily agreed that each may have sex after marriage with whomever he or she wants. They value honesty, so they did add one condition: every sexual encounter must be reported to the other spouse. As long as they keep no secrets from each other and still love each other, they see no problem with their having sex with other people. They do not broadcast this feature of their marriage, but they do know (after years of experience) that it works for them.

Nonetheless, the society in which Max and Minnie live might be filled with people who are very different from them. If everyone knew that everyone is permitted to have sex during marriage with other people as long as the other spouse is informed and agreed to the arrangement, then various problems would arise. Merely asking a spouse whether he or she would be willing to enter into such an agreement would be enough to create suspicions and doubts in the other spouse's mind that would undermine many marriages or keep many couples from getting married, when they would have gotten or remained happily married if they had not been offered such an arrangement. As a result, the society will have less love, fewer stable marriages, and more unhappy children of unnecessary divorce. Things would be much better if everyone believed that such agreements were not permitted in the first place, so they condemned them and felt guilty for even considering them. I think that this result is not unrealistic, but here I am merely postulating these facts in my example.

The point is that even if other people are like this, so that it would be worse for everyone to know that everyone is permitted to have sex outside of marriage with spousal knowledge and consent, Max and Minnie are not like this, and they know that they are not like this, so it is hard to believe that they as individuals have a moral obligation to abide by a restriction that is justified by other people's dispositions. If Max and Minnie have a joint agreement that works for them, but they keep it secret from others, then there is nothing immoral about them having sex outside of their marriage (whether or not this counts as adultery). If this is correct, then the general permission principle fails again.

As before, the lesson of this example applies directly to my case of driving a gas guzzler. The reason Max and Minnie are not immoral is that they have a right to their own private relationship as long as they do not harm others (such as by spreading disease or discord). But I have already argued that my driving a gas guzzler on this Sunday afternoon does not cause harm. I seem to have a right to have fun in the way I want as long as I do not hurt anybody else, just like Max and Minnie. So the public permission principle cannot explain why it is morally wrong to drive a gas guzzler for fun on this sunny Sunday afternoon.

One final counterfactual approach is contractualism, whose most forceful recent proponent is Tim Scanlon. Scanlon proposes:

The contractualist principle: I have a moral obligation not to perform an act whenever it violates a general rule that nobody could reasonably reject as a public rule for governing action in society.

Let us try to apply this principle to the case of Max and Minnie. Consider a general rule against adultery, that is, against voluntary sex between a married person and someone other than his or her spouse, even if the spouse knows and consents. It might seem that Max and Minnie could not reasonably reject this rule as a public social rule, because they want to avoid problems for their own society. If so, Scanlon's principle leads to the same questionable results as the public permission principle. If Scanlon replies that Max and Minnie can reasonably reject the anti-adultery rule, then why? The most plausible answer is that it is their own business how they have fun as long as they do not hurt anybody. But this answer is available also to people who drive gas guzzlers just for fun. So this principle cannot explain why that act is morally wrong.
More generally, the test of what can be reasonably rejected depends on moral intuitions. Environmentalists might think it unreasonable to reject a principle that prohibits me from driving my gas guzzler just for fun, but others will think it reasonable to reject such a principle, because it restricts my freedom to perform an act that harms nobody. The appeal to reasonable rejection itself begs the question in the absence of an account of why such rejection is unreasonable. Environmentalists might be able to specify reasons for why it is unreasonable, but then it is those reasons that explain why this act is morally wrong. The framework of reasonable rejection becomes a distracting and unnecessary sidestep.39

7. What is Left?

We are left with no defensible principle to support the claim that I have a moral obligation not to drive a gas guzzler just for fun. Does this result show that this claim is false? Not necessarily.

Some audiences have suggested that my journey through various principles teaches us that we should not look for general moral principles to back up our moral intuitions. They see my arguments as a "reductio ad absurdum" of principlism, which is the view that moral obligations (or our beliefs in them) depend on principles. Principles are unavailable, so we should focus instead on particular cases, according to the opposing view called particularism.40

However, the fact that we cannot find any principle does not show that we do not need one. I already gave my reasons for why we need a moral principle to back up our intuitions in this case. This case is controversial, emotional, peculiarly modern, and likely to be distorted by overgeneralization and parochialism. These factors suggest that we need confirmation for our moral intuitions at least in this case, even if we do not need any confirmation in other cases.

For such reasons, we seem to need a moral principle, but we have none. This fact still does not show that such wasteful driving is not morally wrong. It only shows that we do not know whether it is morally wrong. Our ignorance might be temporary. If someone comes up with a defensible principle that does rule out wasteful driving, then I will be happy to listen and happy if it works. However, until such a principle is found, we cannot claim to know that it is morally wrong to drive a gas guzzler just for fun.

The demand for a principle in this case does not lead to general moral skepticism. We still might know that acts and omissions that cause harm are morally wrong because of the harm principle. Still, since that principle and others do not apply to my wasteful driving, and since moral intuitions are unreliable in cases like this, we cannot know that my wasteful driving is morally wrong.

This conclusion will still upset many environmentalists. They think that they know that wasteful driving is immoral. They want to be able to condemn those who drive gas guzzlers just for fun on sunny Sunday afternoons.

My conclusion should not be so disappointing. Even if individuals have no such moral obligations, it is still morally better or morally ideal for individuals not to waste gas. We can and should praise those who save fuel. We can express our personal dislike for wasting gas and for people who do it. We might even be justified in publicly condemning wasteful driving and drivers who waste a lot, in circumstances where such public rebuke is appropriate. Perhaps people who drive wastefully should feel guilty for their acts and ashamed of themselves, at least if they perform such acts regularly; and we should bring up our children so that they will feel these emotions. All of these reactions are available even if we cannot truthfully say that such driving violates a moral obligation. And these approaches might be more constructive in the long run than accusing someone of violating a moral obligation.

Moreover, even if individuals have no moral obligations not to waste gas by taking unnecessary Sunday drives just for fun, governments still have moral obligations to fight global warming, because they can make a difference. My fundamental point has been that global warming is such a large problem that it
is not individuals who cause it or who need to fix it. Instead, governments need to fix it, and quickly. Finding and implementing a real solution is the task of governments. Environmentalists should focus their efforts on those who are not doing their job rather than on those who take Sunday afternoon drives just for fun.

This focus will also avoid a common mistake. Some environmentalists keep their hands clean by withdrawing into a simple life where they use very little fossil fuels. That is great. I encourage it. But some of these escapees then think that they have done their duty, so they rarely come down out of the hills to work for political candidates who could and would change government policies. This attitude helps nobody. We should not think that we can do enough simply by buying fuel-efficient cars, insulating our houses, and setting up windmills to make our own electricity. That is all wonderful, but it does little or nothing to stop global warming and also does not fulfill our real moral obligations, which are to get governments to do their job to prevent the disaster of excessive global warming. It is better to enjoy your Sunday driving while working to change the law so as to make it illegal for you to enjoy your Sunday driving.

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Notes

1. For skepticism, see Lomborg 1998, chap. 24 and Singer 1997. A more reliable partial skeptic is Richard S. Lindzen, but his papers are quite technical. If you do not share my bleak view of global warming, treat the rest of this chapter as conditional. The issue of how individual moral obligations are related to collective moral obligations is interesting and important in its own right, even if my assumptions about global warming turn out to be inaccurate.


6. See Jameson (chap. 15 in this volume).

7. See Toman 2005.


9. If I have an obligation to encourage the government to fulfill its obligation, then the government's obligation does impose some obligation on me. Still, I do not have an obligation to do what the government has an obligation to do. In short, I have no parallel moral obligation. That is what is at issue here.

10. I do not seem to have the same moral obligation to teach my neighbors' children when our government fails to teach them. Why not? The natural answer is that I have a special relation to my children that I do not have to their children. I also do not have such a special relation to future people who will be harmed by global warming.


12. Indeed, I am worried about how my environmentalist friends will react to this chapter, but I cannot let fear stop me from following where arguments lead.

13. For more on why moral intuitions need confirmation, see Sinnott-Armstrong 2005.

14. Another difference between these cases is that my failure to donate to famine relief is an omission, whereas my driving is an action. As Bob Fogelin put it in conversation, it is a sin of omission, but the other is a sin of commission. But I assume that omissions can be sins. The real question is whether my minor emissions of greenhouse gases can be causes of global warming.

15. See Parfit 1984, pp. 75-82.

16. If my act this Sunday does not cause me to drive next Sunday, then effects of my driving next Sunday are not consequences of my driving this Sunday. Some still might say that such a claim is overly normative, but I do not need to deny it. The fact that it is morally wrong for me to do all of a hundred acts together does not imply that it is morally wrong for me to do one of these hundred acts. Even if it would be morally wrong,
for me to pick all of the flowers in a park, it need not be morally wrong for me to pick one flower in that park.

17. The importance of risks in environmental ethics is a recurrent theme in the writings of Kristin Shulator-Freichart.


19. Ibid., p. 199. According to Kant, a weaker kind of contradiction in the will signals an imperfect duty. However, imperfect duties permit ‘exception in the interest of inclination’ (p. 199), so an imperfect obligation not to drive a gas guzzler would permit me to drive it this Sunday when I am so inclined. Thus, I assume that a moral obligation not to drive a gas guzzler for fun on a particular occasion would have to be a perfect obligation in Kant’s view.

20. Ibid., p. 199. I omit Kant’s clause regarding treating others as ends because that clause captures imperfect duties, which are not my concern here (for reasons given in note 19).


22. Compare also-standing up to see the athletes in a sporting event when others do so. Such examples obviously involve much less harm than global warming. I use trivial examples to diminish emotional interference. The point is only that such examples illustrate a structure that defines the group principle would claim to be sufficient for a moral obligation.

23. Parfit (1984, pp. 67–80) is famous for arguing that an individual act is immoral if it falls in a group of acts that collectively cause harm. To support his claim Parfit uses examples like the Harmless Turtles (p. 80). But turtles intend to cause harm. That’s what makes them turtles. Hence, Parfit’s case cannot show anything wrong with wasteful driving, where there is no intention to cause any harm. For criticisms of Parfit’s claims, see Jackson 1997.


26. See Gert 2005. Gert does add details that I will not discuss here. For a more complete response, see Sinnott-Armstrong 2012.

27. The point, of course, depends on how you describe the act. It would not be disastrous to allow everyone ‘with a ticket’ to take the flight (as long as there are not too many tickets). What is disastrous is to allow everyone (without qualification) to take the flight. Still, that case shows that it is not always morally wrong to do X when it would be disastrous to allow everyone to do X. To solve these problems, we need to put some limits on the kinds of descriptions that can replace the variable X. But any limit needs to be justified, and it is not all clear how to justify such limits without begging the question.

28. The examples in the text show why violating a justified public rule is not sufficient for private immorality. It is also not necessary, since it might not be disastrous if all parents were permitted to kill their children, if no parent ever wanted to kill his or her children. The failure of this approach to give a necessary condition is another reason to doubt that it captures the essence of morality.


30. Scanlon’s framework still might be useful as a heuristic for overcoming partiality, as a pedagogical tool, or as a vivid way to display coherence among moral intuitions at different levels. My point is that it cannot be used to justify moral judgments or to show what makes acts morally wrong. For more, see Sinnott-Armstrong 2006, chap. 8.

31. Such as Bill Pollard in Edinburgh.


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